

## American Milking Shorthorn Journal

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Ad Rates:	Black and White	Color
1 page	\$325	\$ 505
2/3 page	260	420
½ page	225	375
1/3 page	160	260
¼ page	140	215

Back Cover \$25 additional

### Discounts

5 issues a year 20%

3 issues a year 10%

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February 1

April 1

June 1

September 10

December 1

### Ad Deadline

January 10

March 10

May 10

August 25 (Due to Genetic Evaluations)

November 10