



2017 AMSS Bull Book Information Sheet

Bull Name _____

Reg # _____ DOB _____ Color _____

NAAB Code _____ Picture Available (Bull/Dam) _____

Sire _____ Reg# _____

Dam _____ Reg# _____

Triple A Rating _____ A2A2 _____ Exportable _____

Additional Information to be Published:

Website _____ Farm Logo (yes/no) _____

Contact Info for Semen Purchase:

Please Choose:

1 Bull \$100 _____ 2 or More Bulls \$75 Each _____ Only Listing _____

For Questions, please contact: Jason Heeter 814-259-3864 or Heeter2000@yahoo.com

Please submit all info to: American Milking Shorthorn Society
800 Pleasant Street
Beloit, WI 53511
(608) 365-6644 (FAX)
JuniaAMSS@gmail.com

*****DEADLINE IS APRIL 1, 2017*****



Let the AMSS help market your Bull!

The AMSS Board of Directors is in the process of creating our third bull book to further our breed promotion. This book will feature all collected bulls, in some form, available to maximize the genetic diversity and potential in your herd. We printed our first issue in 2015 and it was a resounding success. All bulls must be registered with the AMSS (GE, GR, G1, G12, EXP or Full Herdbook), have a proper NAAB code, be DNA tested, and have available semen. The Bull Book will have a variety of different marketing opportunities for you to promote your genetics. The size of a page will be approximately 4.25 X 5.5 inches. The cost for advertising will be as follows: 1 Bull = \$100, 2 or more Bulls \$75 per page. We will present as much information as possible on the bulls. In addition to the advertised bulls, we will have a listing of bulls in the back of the catalog. This listing will be complimentary and will have minimal information about the bull. The April 2017 sire proof updates will be used. There will be at least 1000 copies of this publication printed and it will be made available at the National Convention, all National Shows, to all the members of the AMSS and anyone else who requests a copy.

Please contact Jason Heeter with any questions at 814-259-3864 or Heeter2000@yahoo.com

Please forward all interests and available sire listings to:

American Milking Shorthorn Society
800 Pleasant Street
Beloit, WI 53511
JuniaAMSS@gmail.com
Fax: 608-365-6644

We look forward to partnering with you to promote the genetics within your herd and the Milking Shorthorn breed!

Deadline for submitting your info is **APRIL 1, 2017.**