

American Milking Shorthorn Society



AMERICAN MILKING SHORTHORN SOCIETY

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American Milking Shorthorn Society hires Gudex as Executive Secretary

April 22, 2019, Beloit, WI – The AMSS Board of Directors is pleased to announce that Brenda J. (Damrow) Gudex, IOM has been named Executive Secretary for the American Milking Shorthorn Society. She will be responsible for the management for the AMSS National Office, as well as its various programs, promoting the Milking Shorthorn breed and membership relations.

Brenda most recently worked in the chamber of commerce world. She served as the Director of Agricultural Programs for the Fond du Lac, WI chamber for 13 years, promoting and educating on all aspects of agriculture through community events, local media and the Agriculture in the Classroom programming. Brenda worked with a department membership of over 300 agri-business members and volunteers as part of the Agri-Business Council.

She is a graduate of the University of Wisconsin Madison with a degree in Life Science Communications. Brenda is also a graduate of the Institute of Organization Management, as part of the US Chamber of Commerce Foundation, gaining her IOM designation at the Winter Institute in 2015. She currently serves on the Winter Institute Board of Regents.

Thomas Landrum, President of the AMSS Board of Directors, states “Brenda brings the skillset, the background, and the enthusiasm needed for the position. Many of our breeders are acquainted with Brenda and thus she will adapt quickly.”

A lifelong breeder of Milking Shorthorns, Brenda is actively involved in her family’s farm, Easter Brook, Juneau, WI. She resides in Oakfield, WI with her three girls, Madison, MacKenzie and Macyn.

About AMSS: The American Milking Shorthorn Society was formed in 1948, after being a club within the American Shorthorn Breeders’ Association for 74 years. The National office has been located in Beloit, WI since 1986. The goals of AMSS include maintaining an accurate Herdbook, along with registration and promotion of Milking Shorthorns.