

2021 National Milking Shorthorn Convention

June 16-19, 2021 • Fort Atkinson, Wisconsin

Join us in celebrating our 100th Annual Meeting and Convention in the heart of the dairy world!

Convention Headquarters:

Country Inn & Suites - 920-542-1600
1650 Doris Dr., Fort Atkinson, Wisconsin 53538

Cooperating Hotel:

Holiday Inn Express - 920-563-3600
Across the Parking lot from Country Inn and Suites

Rate for both hotels: \$138/night + tax.
Simply mention American Milking Shorthorn Convention.

Camping Available at Jefferson County Fairgrounds
\$27 per day - Contact the Agnews at 920-474-4349 to reserve your spot.

National Milking Shorthorn Sale & National Heifer Show Site:
Jefferson County Fairgrounds, 503 N Jackson Ave, Jefferson, WI 53549

Airport Information

Dane County Regional Airport - 45 minutes from the Hotel
Mitchell International Airport - 1 hr from the Hotel

Wednesday, June 16

Sale and junior animals can begin arriving at fairgrounds

*Schedule is
subject to change*

Thursday, June 17

- 8:00 AM Depart hotel
**** NO BUS TRANSPORTATION – Attendees will drive to destinations on their own ****
- 9:00 AM Tour of Boviteq/Maple Leigh Futures, Delavan (N4556 County Rd. P, Delavan, WI 53115)
- 10:30 AM Depart Boviteq/Maple-Leigh Futures and head to
Stade Auction Center - Megan Lundy (N3660 SR 89, Jefferson, WI 53549)
- 11:30 AM View cattle and lunch (provided) *How many for lunch? _____*
Lunch sponsored by Stade Auction Service
- 1:00 PM Leave Jefferson for Mapleton Valley Farms (W359 N8470 Brown St., Oconomowoc, WI 53066)
- 1:30 PM View cattle at Mapleton Valley Farms
- 3:00 PM Depart Mapleton Valley Farms for hotel

DINNER ON YOUR OWN

- 6:00 PM Awards Presentation *(time subject to change)*
- 7:30 PM President & Secretary Meeting
- 7:30 PM Junior interviews at hotel

Friday, June 18

- 8:30 AM Junior Heifer Show at Jefferson County Fairgrounds *How many for lunch? _____*
Lunch sponsored by CentralStar
- Junior Meeting and Ag Olympics – Following Lunch**

- 1:00 PM Annual Meeting at Hotel
- 5:30 PM Social Hour — Cash Bar at Hotel
- 6:00 PM Silent Auction closes
- 6:30 PM AMSS Banquet and Fun auction

	# attending	by 5/15	after 5/15
Adult 3-entrée buffet:	_____	\$35	\$40
Children (2-12) buffet:	_____	\$20	\$20
Children (2-12) plated dinner (chicken tenders):	_____	\$15	\$15
Under 2:	_____	FREE	

Saturday, June 19

All events will be at the Jefferson County Fair Park - no bus transportation

- 10:00 AM National Semen Sale at Fairgrounds
- 11:00 AM National AMSS Sale at Fairgrounds

Total Enclosed \$ _____

Name(s) of those attending: _____

Address: _____

Phone: _____ Email: _____

Please send completed registration forms with payment by May 15, 2021 to:
Jessica Hasheider, 7440 North St., Sauk City, WI 53583
Make checks payable to: Wisconsin Milking Shorthorn Breeders Association (WMSBA)