

REGISTRY OF A PREFIX
WITH THE AMERICAN MILKING SHORTHORN SOCIETY

A Breeder of registered Milking Shorthorn cattle may reserve for his/her/their exclusive use, when not previously reserved by the Society for another breeder, upon application to the Society accompanied by the appropriate fee.

No prefix shall be reserved that is a duplication of the distinctive part of another registered prefix. The owner's right to the reserved prefix shall be lost by twenty (20) consecutive years of nonuse of the prefix.

1. A prefix shall be limited to fifteen (15) letter spaces.
 2. A prefix can be the distinctive part of a farm name – but it cannot be a name that pertains to known and established bloodlines of Milking Shorthorn cattle. The words “Dairy,” “Farm,” “Ranch,” “Milking Shorthorn,” and “Illawarra” cannot be part of any prefix.
 3. Names that are in common usage, such as barn names of cows, cannot be part of a prefix.
 4. Single words that may be used in a combination to form a prefix cannot be reserved. For example, the word “Maple” which can be used as a part of a prefix such as “Maple Ridge” or “Maple Knoll” cannot be reserved. No single letter may be reserved a prefix.
 5. The National Office is authorized to use its discretion in refusing to register prefixes that may cause difficulty in the office or infringe on the use of common animals names by others. No duplication of a reserved prefix shall be permitted and a slight change in spelling shall not constitute an original prefix. The National Office shall have the authority to reject a prefix that, in its judgment, is too similar to a previously reserved prefix, but the applicant shall have the right of appeal to the Board of Directors, whose decision shall be final.
 6. A breeder may give written notice to the Society that he/she/they are releasing his/her/their reserved prefix to another breeder, in which case such breeder may then reserve the released prefix at the regular fee.
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APPLICATION TO REGISTER A “PREFIX”

I do hereby apply to have the following “PREFIX” reserved for my exclusive use in the name of my animals:

Prefix _____

Name of Applicant _____

Names of Other Individuals who are authorized to use said Prefix:

Address _____

Phone _____ Cell _____

E-mail Address _____

Signature _____

Date _____

**PLEASE SEND THIS APPLICATION (ENTIRE SHEET) WITH FEE TO
AMSS, 800 PLEASANT STREET, BELOIT, WI 53511**